







## What is HomeGuard?

A subsidized program created to help prevent wastewater and stormwater from entering homes during heavy, localized rains.



# HomeGuard is

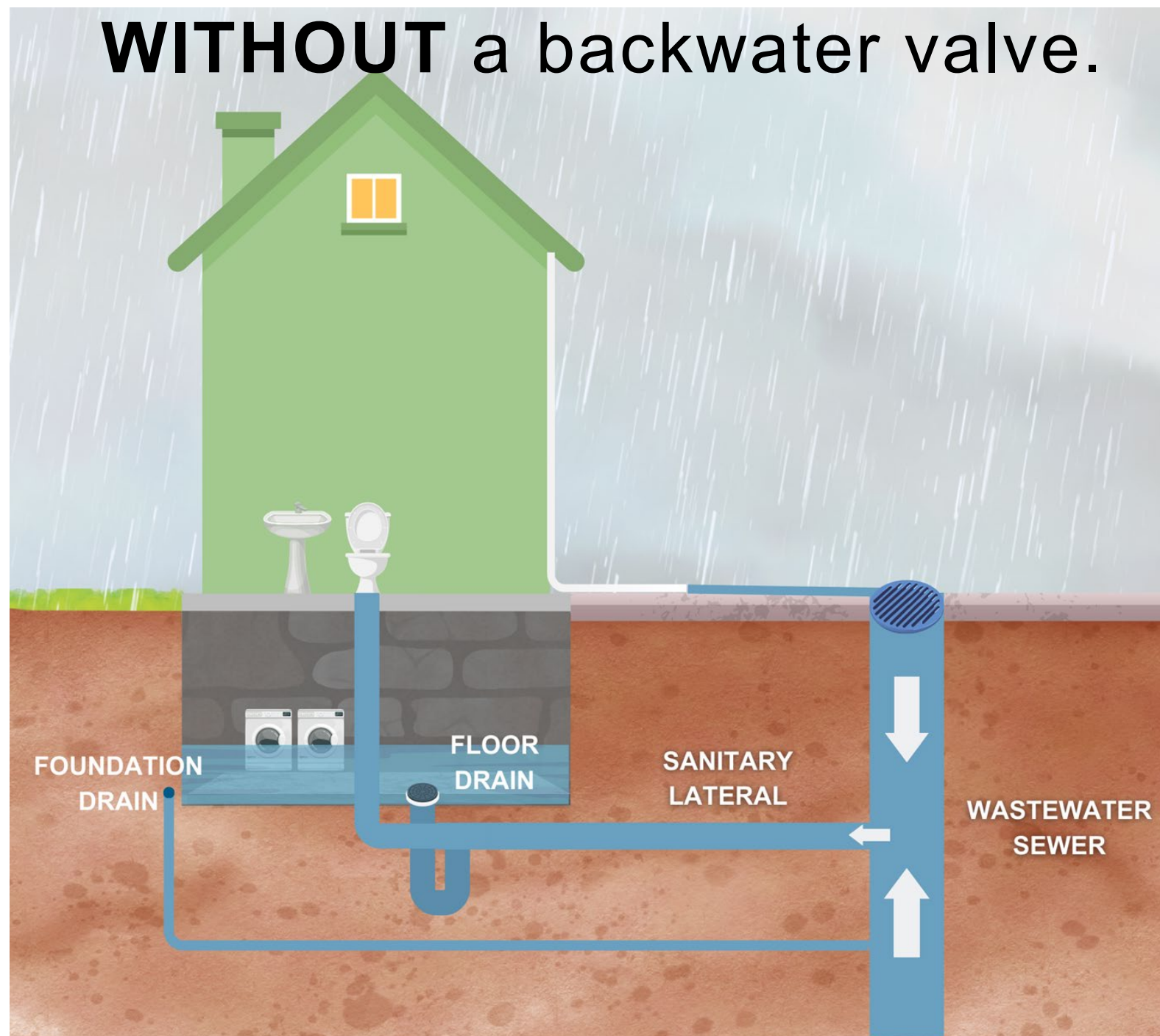
- **Affordable:** Save up to \$15,000
- **Easy:** Qualified contractors included
- **Resilient:** Strengthen the community
- **Proactive:** Maintain a healthy environment



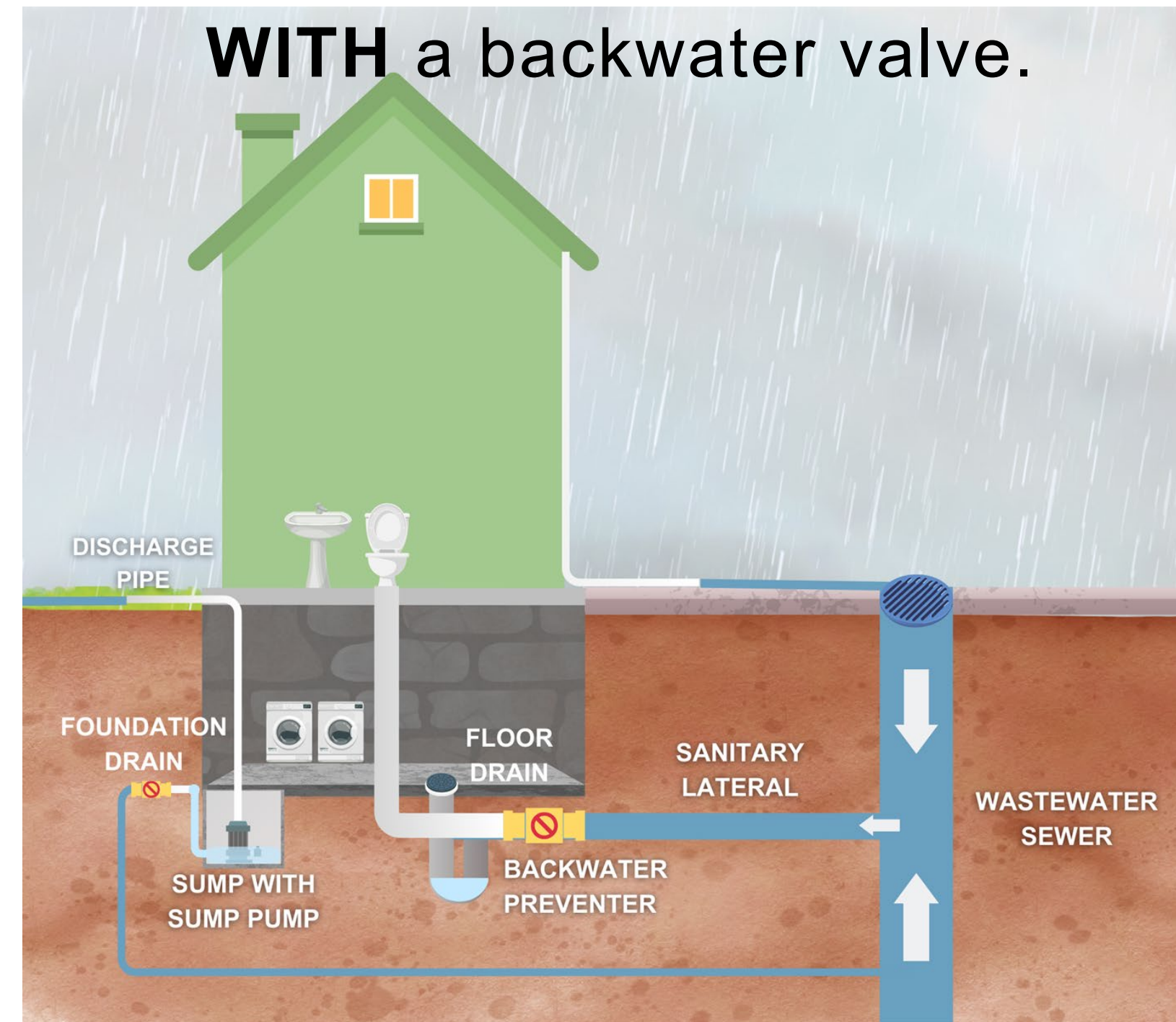


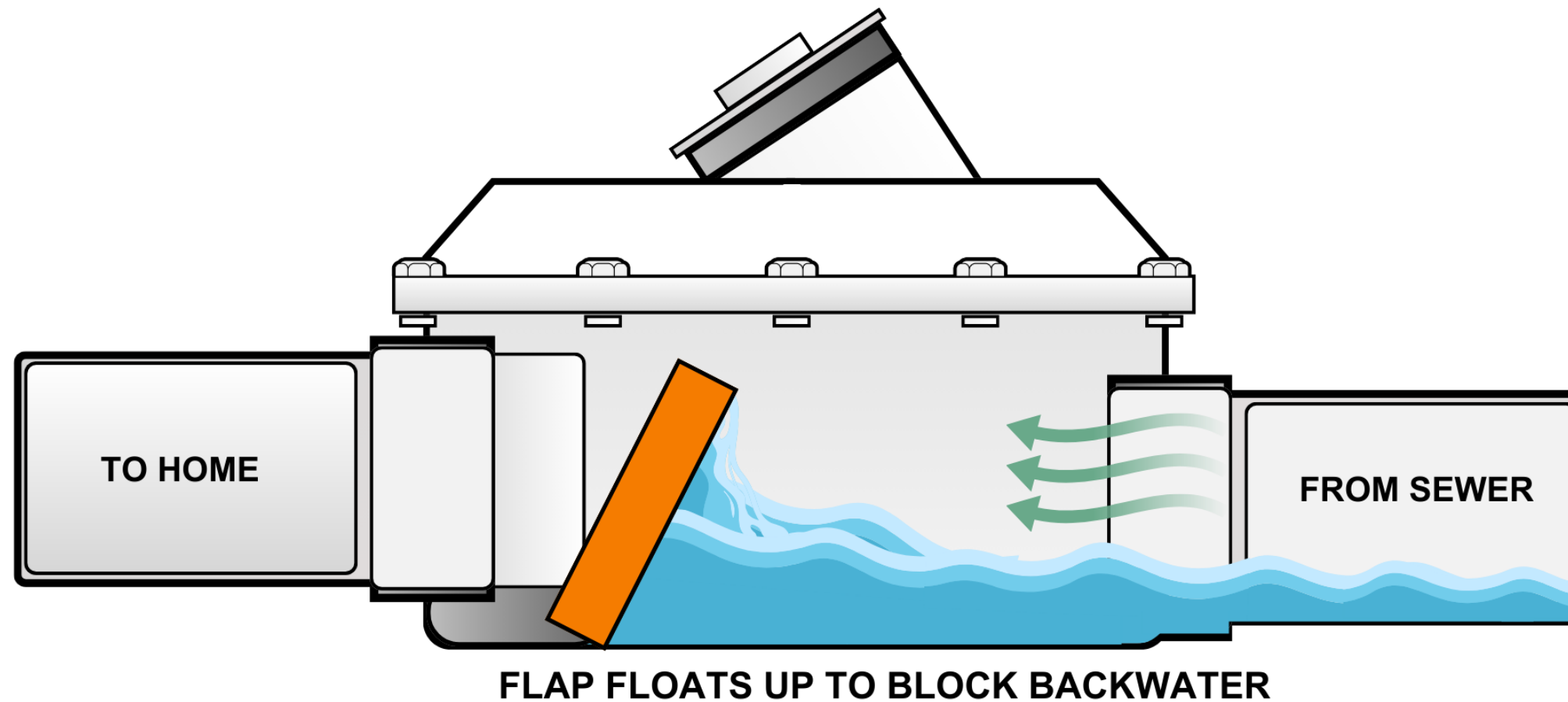
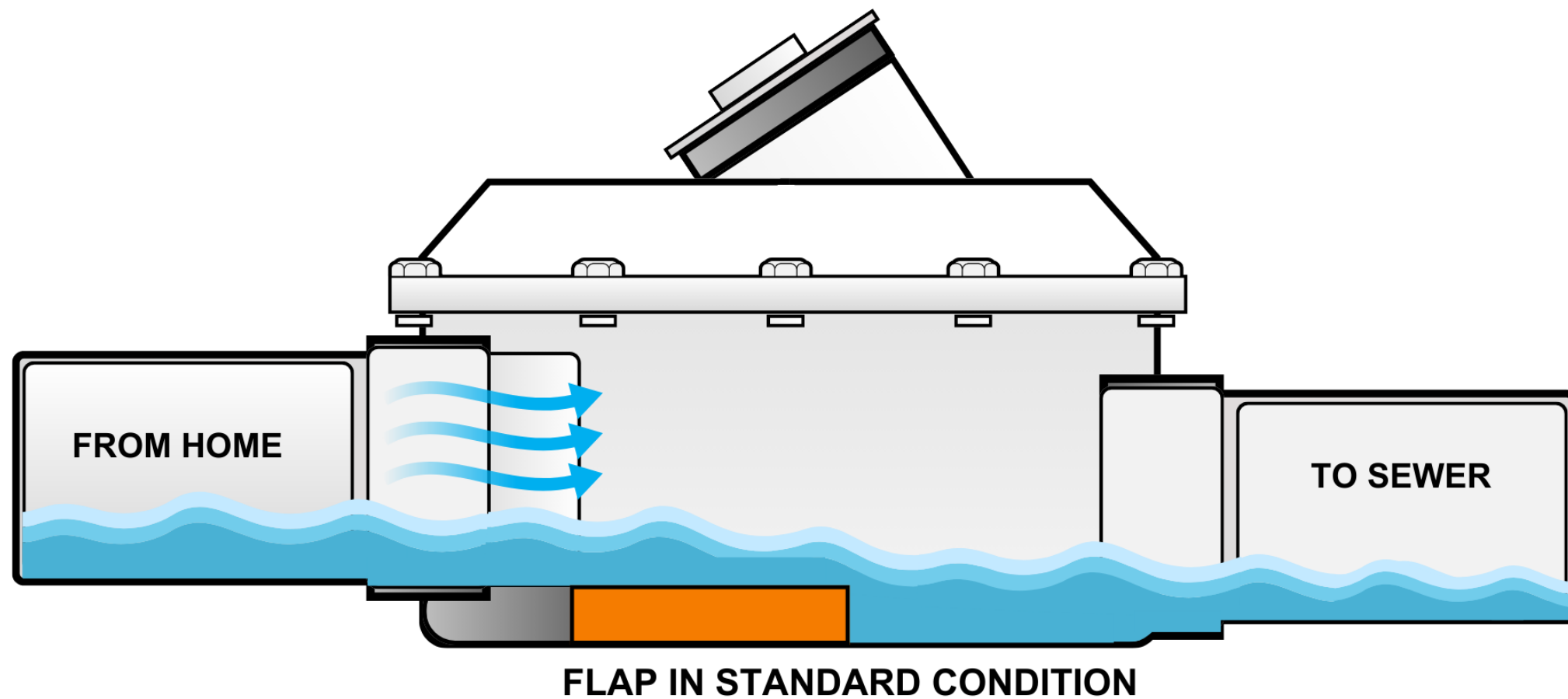
# How It Works

**WITHOUT** a backwater valve.



**WITH** a backwater valve.

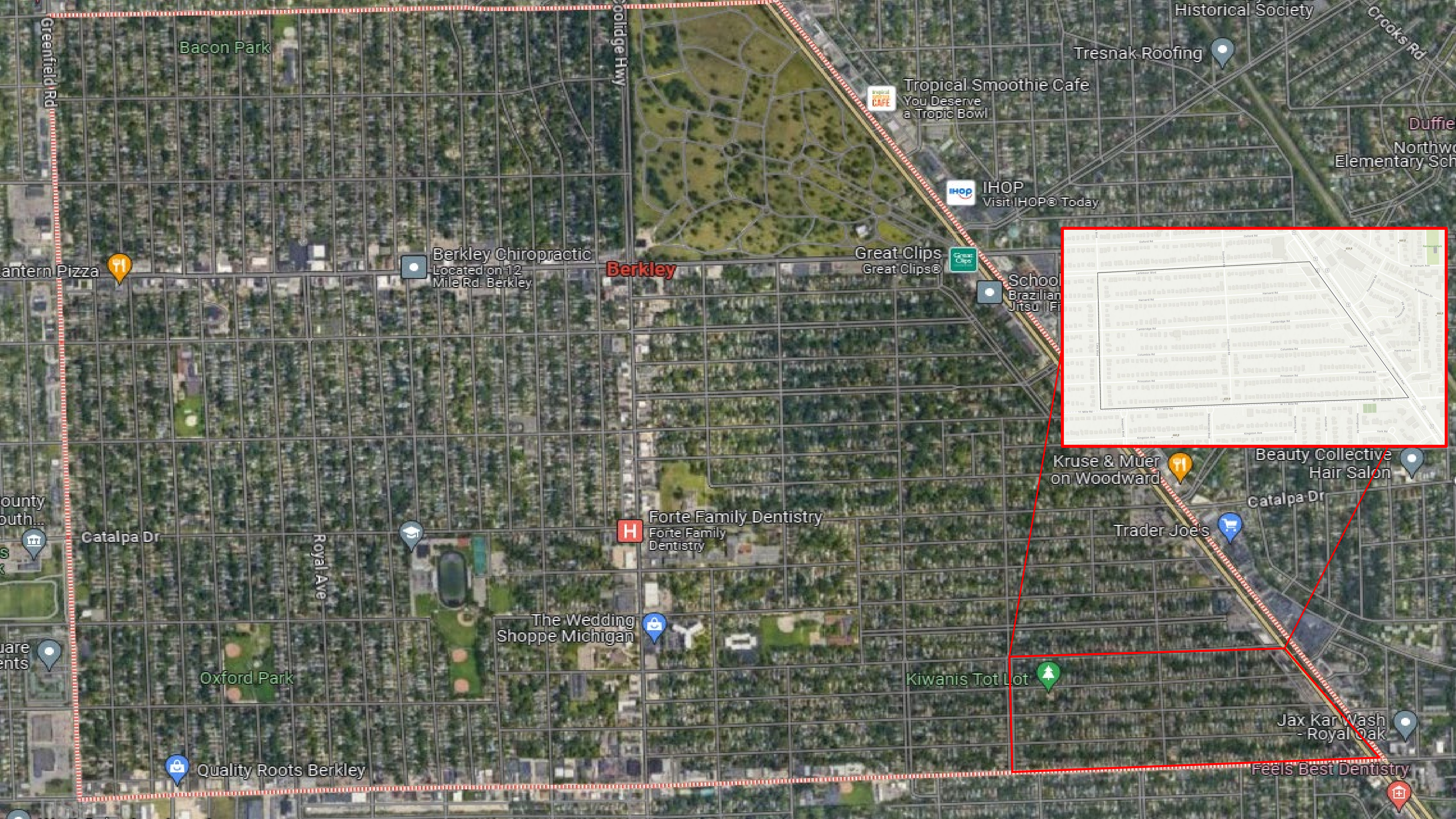




## How does it work?

A one-way valve is installed that prevents sewage from public sewer systems from backflowing into homes.





Bacon Park

Historical Society

Tresnak Roofing

Tropical Smoothie Cafe  
You Deserve  
a Tropic Bowl

IHOP  
Visit IHOP® Today

Great Clips  
Great Clips®

Berkley Chiropractic  
Located on 12  
Mile Rd. Berkley

Berkley

School  
Brazilian  
Jitsu | Fr

Kruse & Muer  
on Woodward

Beauty Collective  
Hair Salon

Trader Joe's

Forte Family Dentistry  
Forte Family  
Dentistry

The Wedding  
Shoppe Michigan

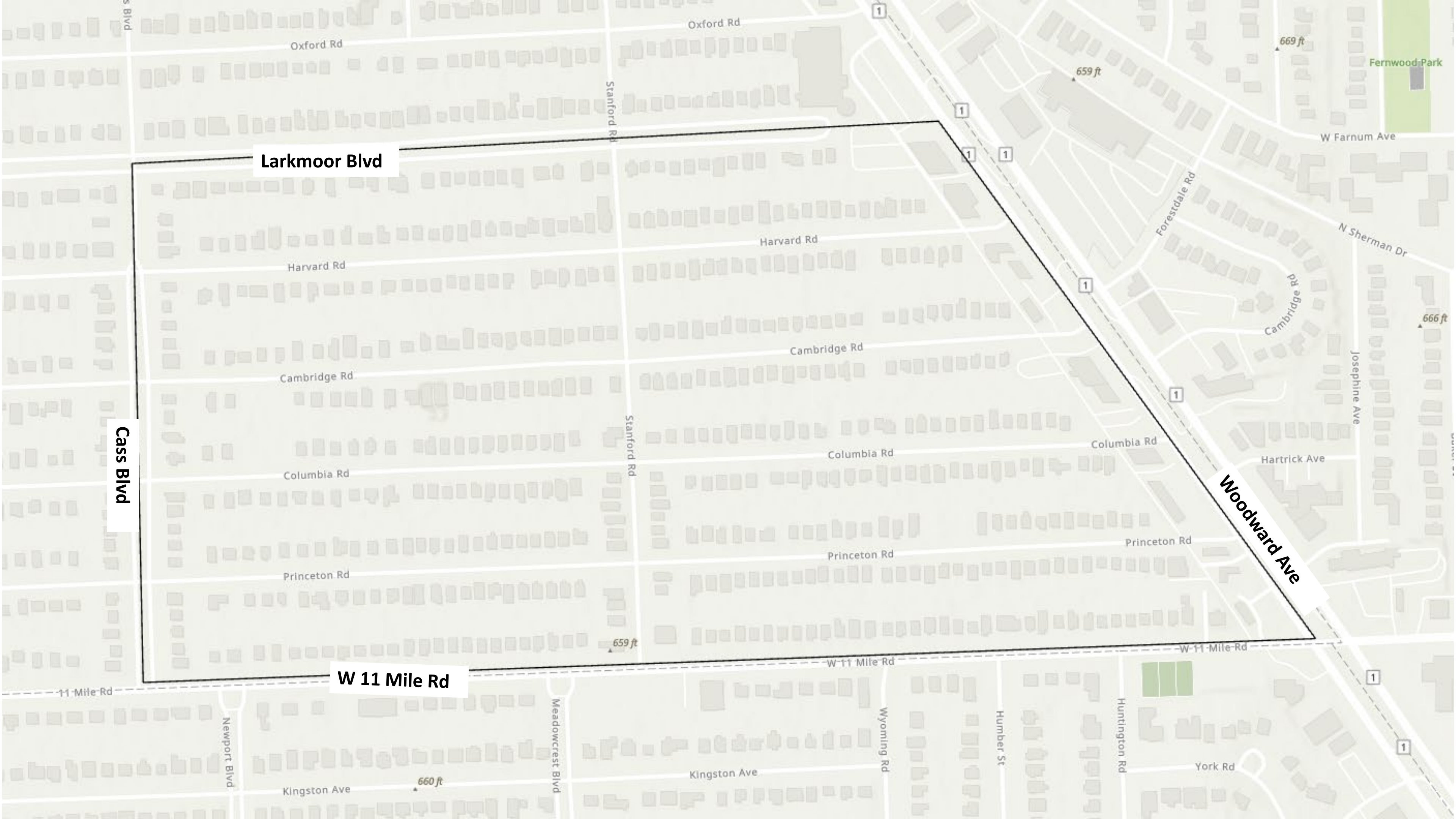
Kiwanis Tot Lot

Jax Kar Wash  
-Royal Oak

Feels Best Dentistry

Quality Roots Berkley





Larkmoor Blvd

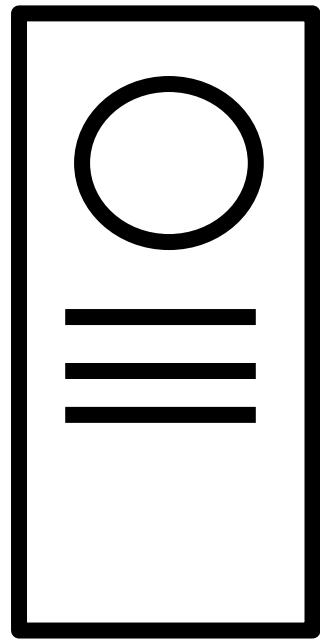
Cass Blvd

W 11 Mile Rd

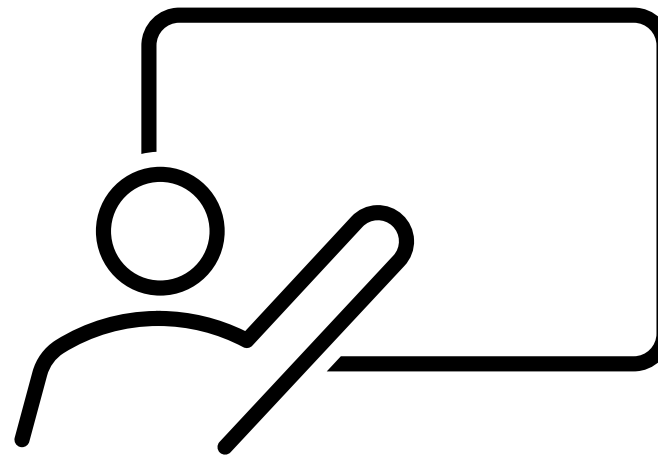
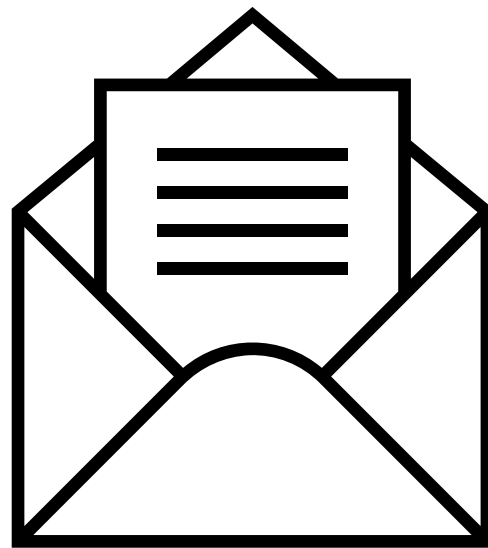
Woodward Ave

Fernwood Park

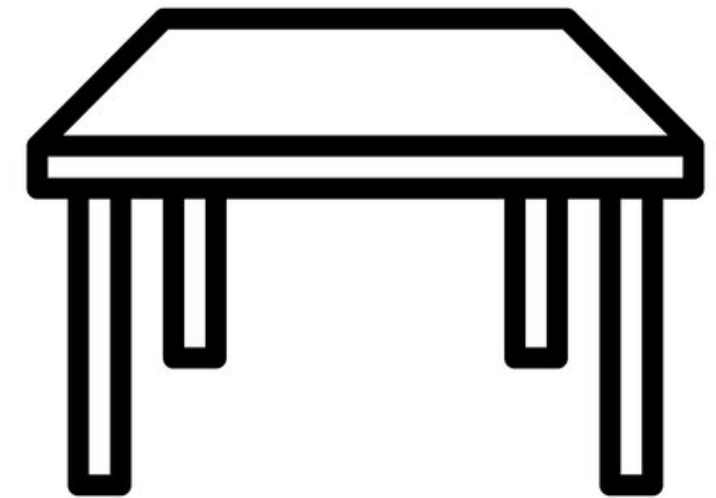
# Marketing Efforts



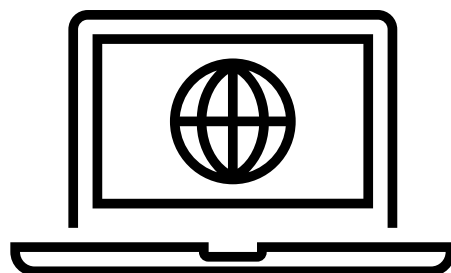
Door hangers and mailers delivered to the 536 homes within the pilot area



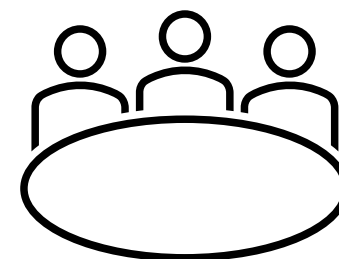
Public meeting at Berkley Library on April 22, 2024



Resource table at Berkley Farmers Market on September 5, 2024



Dedicated page on the WRC and Berkley websites



Presentation to Berkley City Council with request to pass info along to residents



# Before and After Installation



## Before

Before the backwater prevention system is installed



## During

During construction to install the system in a residents' home



## After

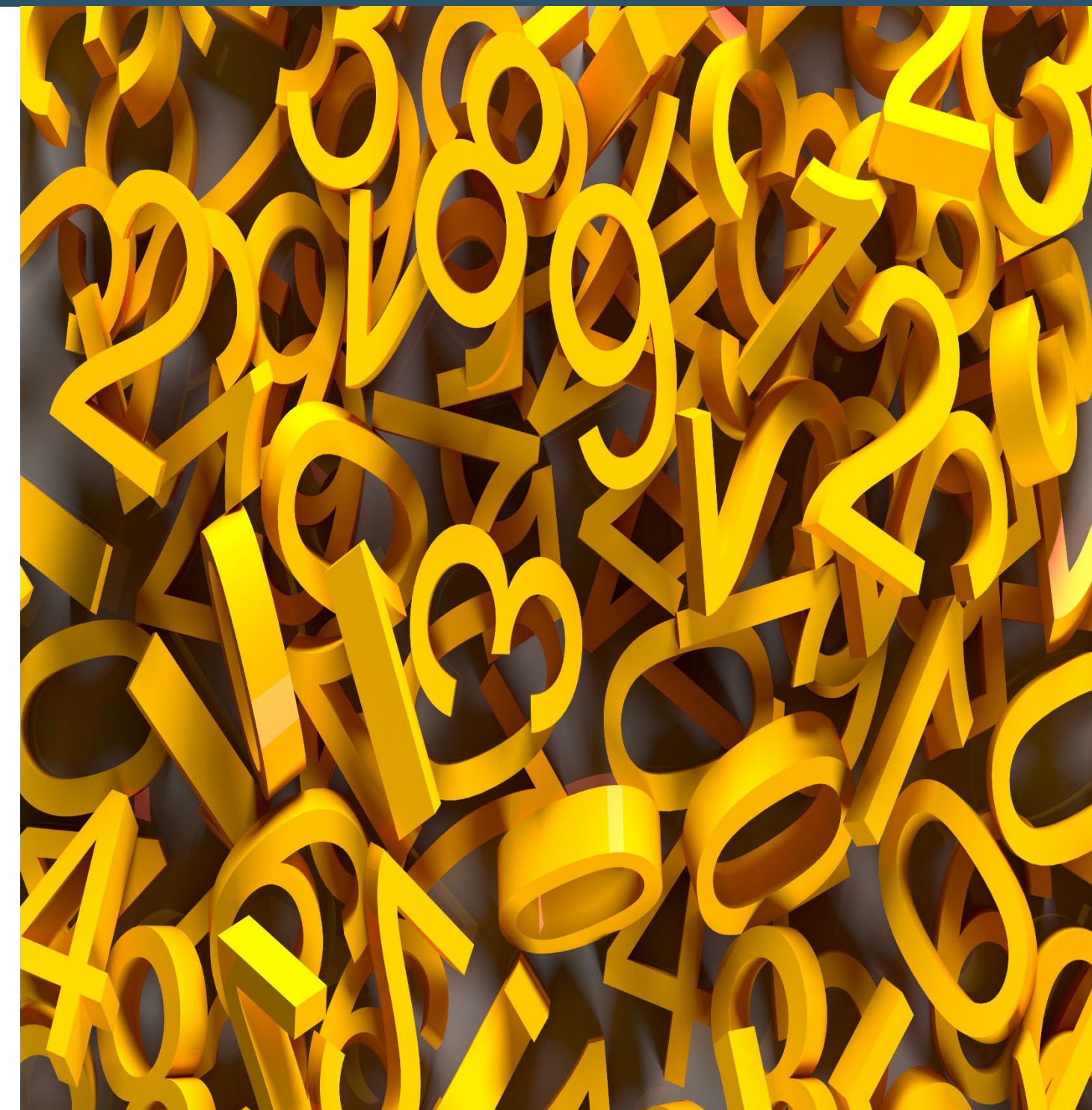
Finished product after the new system is installed



# Numbers So Far

## **Within the 536-home pilot area:**

- 128 homes have applied (24%)
- 103 homes have scheduled or completed inspections
- 30 homes have completed or are pending installations
  - Appx 40% conversion rate





# Applying For the Program

- Apply online **[oakgov.com/wrchomeguard](https://oakgov.com/wrchomeguard)**.
- A program representative will call to schedule the initial inspection.
- The homeowner is required to pay a \$100 participation fee.
- Our inspection team will complete an evaluation of your home.
- If approved, the installation will be scheduled.
- The City of Berkley inspectors will complete a final inspection.





# Questions?

248-424-7180

WRCHomeGuard@oakgov.com

